

The MADDvisor

September 2008

Volume 1

From the Executive Director. . .

As the fall weather comes in and the hustle of the school year starts, I look back and see how much MADD has accomplished: Court Monitoring Program, more than 500 victims served in 2007, and the regeneration of our community action sites in Omaha and Lincoln. I also understand that it was never done alone or in isolation. For me, the fact that so many volunteers step up to support MADD is the most rewarding aspect of being the Executive Director. This last June, I started my 10th year with MADD. I am mindful of the many families that have come into my life, some willingly and others by the tragic impact of a drunk driver, and have remained friends and supporters for MADD. Without the voice of the victim we can not stop drunk driving.

Simera Reynolds

Mothers Against Drunk Driving and Nebraska State Patrol Kick Off Labor Day Crackdown on Drunk Driving At State Fair

On Friday, August 22, First Lady, Sally Ganem, State Chair for MADD Nebraska, joined law enforcement partners as a part of this year's national crackdown on drunk driving, *Drunk Driving. Over The Limit. Under Arrest*. Drunk driving is one of Nebraska's deadliest crimes. In Nebraska alone, in 2007, 13,437 arrests were made by law enforcement, 2,500 injuries occurred, and 91 individuals died as a result of an alcohol-related crash. **Drunk driving is 100% avoidable.** To learn more about the Labor Day Crackdown, visit the MADD Nebraska website at www.maddnebraska.org.



Jerry Beller, Dale Beller, and Sim Reynolds stand in front of the vehicle involved in the January 25, 2002 drunk driving crash in New Mexico that took the lives of Nebraskans Larry and Rita Beller and Edward and Alice Ramaeker. The vehicle is on display at the state fair as a reminder to drive sober and safe during the Labor Day weekend.

Meet the 2008-09 MADD Nebraska State Operations Council Board

Chair: Sally Ganem-First Lady of Nebraska

Vice Chair: Eric Mercier-Crete Police Department

Treasurer: Cindy Koenig-Warnke, Lincoln Police Department

Secretary: Jodi Horalek, Community Member

Mark Your Calendars . . .



August 15-September 1	You Drink. You Drive. You Lose Alcohol Crackdown
August 18-September 1	Over the Limit, Under Arrest
August 22-September 1	Nebraska State Fair
August 27	Omaha Royals Community Organization of the Night
August 30	Highway Safety Day at the UNL football game

MADD Nebraska Happenings

August 28	Sobriety Checkpoint, Crete Police Department
August 29	Sobriety Checkpoint, Lancaster County Sheriff's Department
August 30	Sobriety Checkpoint, Greater Omaha (Six agencies involved)
September 3-7	MADD National Conference, Dallas, TX

**CAMPAIGN TO
ELIMINATE
DRUNK DRIVING**
MADD.

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